

YOUR VISION, **Phrased to Perfection**



A client once said my writing was “like a breath of fresh air.” I can think of no better compliment. The market is fat with copywriters who want your business, but it’s tough to find the right combination of talent and work ethic. Whether you need 20 pages of web content, a comprehensive white paper, or just a gripping turn of phrase, you need it done well -- ready to publish, ready to send to clients, ready to start working for you NOW. And you’d prefer a writer who’s professional, friendly, and easy to work with.

Sound about right?

If so, I’ve got your words.

“Melissa is able to aptly discern and translate technical information for consumers. She is a good listener, and isn’t afraid to ask for additional resources to enhance the content. On a 1-5 scale, the quality, professionalism, and service that were provided were easily a 10!”

- *Dr. Mark Kleive*
[Mark A. Kleive DDS](#)

“Top notch writing, unmatched timeliness, and on-point copy without much direction. Melissa has been a lifesaver. She provides outstanding product with every project and I will continue to use her talents in the future.”

- *Jay Alsup*
[Payments Gateway](#)

“Brilliant! Melissa really gets it. Every project Melissa has worked on has generated business for us.”

- *John Makras*
[Informatix](#)

“Working with Melissa was an absolute pleasure! She was the only provider that really understood what we were looking for — then delivered the results that she promised, when she promised. We thank her for her brilliant work!”

- *Evonne Dunn*
[Aqueity Technology Services](#)

“Over the years I’ve worked with Melissa, she has consistently exceeded expectations. She deserves much of the credit for the success and growth our website has achieved. Melissa is a model of efficiency and dedication. When priorities change, she does whatever is necessary to get the job done well.”

- *Micah McFadden*
E-Commerce Director
[Frontgate](#)

ABOUT MELISSA

I have nearly 15 years of professional writing experience, from technical documentation to e-commerce content to hundreds of web pages and articles.

Before launching my freelance business, I was an E-Commerce Content Manager for two luxury retail websites, where I wrote product descriptions, Home/category pages, marketing emails, and editorial articles. Prior to that, I worked as a Technical Writer for a legal software company, creating documentation, newsletters, and marketing materials. Born and raised in Cincinnati, Ohio, I earned my Bachelor's in English and Journalism from the University of Cincinnati.

Since launching Words by Melissa in 2007, I've provided companies of all sizes with thoughtful content that connects with customers and compels them to action. I'm an avid researcher, a technology addict and — most importantly — I have a genuine love for writing.

WHY HIRE ME?

Because every word counts. And so does every dollar. When you allocate some of your marketing budget on a copywriter, you deserve experience, confidence, and results. If you have to spend time editing or rewriting a copywriter's work, it defeats the purpose. My content is tight, polished, 100% unique, and ready to publish. Plus, I'm responsive, prompt, and friendly.

BEEN THERE, WRITTEN THAT.

From short articles to complex web content projects, I'll happily write whatever needs written. I work with businesses of all sizes, from small start-ups to international corporations. No matter how small or large the project, every sentence is thoughtfully crafted to make your product or service stand out.

Blog Articles

...engaging, informative articles that appeal to humans AND search engines

Web Copy

...your most important online marketing tool: Home pages, About pages, category pages, and more

Brochures & Newsletters

...intelligent marketing materials that inform, inspire, and boost your brand

Press Releases

...timely, newsworthy announcements that build credibility for your company

Product Descriptions

...for e-commerce websites and catalogs

Emails & Landing Pages

...content crafted for clicks and conversions

Technical Documentation

...precise, intuitive help text and instructive materials

Sales Letters

...inspiring writing that encourages your customers to take action

Case Studies

...professionally constructed stories of business success

THE NEXT STEP

Visit wordsbymelissa.com to request a quote, browse my portfolio, & read my client testimonials.

